



PAUL PADURARIU



ABOUT ME

ILLUSTRATOR AND GRAPHIC DESIGNER WITH EXPERIENCE WITHIN CREATIVE OPERATIONS, MARKETING, AND PRODUCTION. SKILLED AT **BLENDING BRAND GOALS** WITH DESIGN AESTHETICS TO CREATE CAPTIVATING IMAGES + PRODUCTS. FAMILIAR WITH **DESIGN LIFECYCLES** FROM CONCEPT TO LAUNCH. **INSIGHTFUL + ANALYTICAL**, ABLE TO DEFINE PROJECT OBJECTIVES AND **LEAD CAMPAIGN INITIATIVES**. **DETAILED + ORGANIZED**, ACCUSTOMED TO MANAGING DIGITAL MEDIA + ASSETS AND PERFORMING IN **DEADLINE-DRIVEN ENVIRONMENTS**

CONTACT

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EDUCATION + CERTIFICATES

TIFFIN UNIVERSITY

MASTER'S IN PROGRESS, ART + VISUAL MEDIA

BELLEVUE UNIVERSITY

B.S. IN BUSINESS ANALYSIS AND MANAGEMENT
B.A IN GRAPHIC DESIGN

LANEY COLLEGE

A.A. IN GRAPHIC DESIGN

COLLEGE OF ALAMEDA

A.A. IN ART

MANAGEMENT AND STRATEGY INST.

CERT - PROJECT MANAGEMENT
CERT - DESIGN FOR SIX SIGMA

WORK EXPERIENCE

VIZ MEDIA | SAN FRANCISCO, CA JUNIOR DESIGNER | 2022 - CURRENT

- PUBLICATION DESIGNS FOR GRAPHIC NOVELS + BOOKS. COVER + LOGO DESIGN, FILE + LAYOUT STRUCTURING, COLOR CORRECTION, TOUCH-UP + LETTERING.
- DESIGNED PRINT + DIGITAL ADS FOR E-COMMERCE SITES + DIGITAL LIBRARIES, SUCH AS AMAZON, KOBO, NOOK, APPLE STORE, COMIXOLOGY, AND GOOGLE PLAY.
- PRODUCT DESIGN FOR HARD-LINE GOODS RANGING FROM PACKAGING, ACCESSORIES, APPAREL + MORE.

LANEY COLLEGE | OAKLAND, CA LEAD GRAPHIC DESIGNER | 2016 - 2022

- DESIGNED CONTENT FOR DIGITAL AND PRINT CAMPAIGNS. CREATED EDUCATIONAL FORMS + MATERIALS FOR STAFF.
- WORKED WITH VENDORS ON DEFINING PROJECT SPECS, TIMING, LOCATION, AND FILE REQUIREMENTS NEEDED FOR EACH TYPE OF VISUAL MEDIUM.
- MANAGED AND MAINTAINED MARKETING AND DESIGN ASSETS. PHOTO CORRECTION AND EDITING OF STOCK IMAGERY + CREATING ORIGINAL DESIGNS + ILLUSTRATIONS.

CUYANA | SAN FRANCISCO, CA SR. OPERATIONS MANAGER | 2019 - 2021

- DESIGNED BRAND-ALIGNED ACCESSORIES, PACKAGING, PROMOTIONAL COLLATERAL AND PAPER PRODUCTS.
- MANAGED EXTERNAL PARTNERSHIPS + COLLABS. ENSURED FINALIZED WORKS, DIGITAL FILES + ASSETS MAINTAIN VISUAL BRAND INTEGRITY + IDENTITY.

ABB OPTICAL | ALAMEDA, CA PRODUCTION MANAGER | 2012 - 2019

- DESIGNED NEW PACKAGING, GRAPHIC TEMPLATES, AND BRANDING CONCEPTS FOR LICENSED + IN-HOUSE GOODS.

SKILLS & SOFTWARE

PHOTOSHOP



ILLUSTRATOR



INDESIGN



PHOTOGRAPHY



TYPOGRAPHY



ANIMATION



WEB DESIGN

